

P R E S S R E L E A S E

DATE: January 6, 2005

SUBJECT: Lords of Leather Hurricane Relief Fund Inc.

CONTACT: Todd Cole, [Bear6522@aol.com](mailto: Bear6522@aol.com) or 225-229-2327

Lords of Leather Hurricane Relief Fund Inc.

The Lords of Leather, New Orleans, are proud to announce the formation of Lords of Leather Hurricane Relief Fund Inc. (LLHRI). This new charitable organization was established in November, 2005 in response to the Hurricane Katrina disaster that occurred within the leather communities of Louisiana, Mississippi, and Alabama. It has been formed as a Louisiana corporation separate from the existing Lords of Leather organization, both financially and structurally. The Fund received its IRS status as a 501(c)3 non-profit charity in late December, 2005.

The purpose of the Fund is to provide charitable relief to individuals in need who have had their lives, homes, and livelihoods destroyed as a result of Hurricanes Katrina, Rita, Wilma and other future qualifying natural disasters impacting the Gulf Coast of the United States. Targeting members of our leather family, the Fund is unique in its response outside the bounds of regular public based organizations such as the Red Cross and Volunteers of America.

"...relief funds for this and other disasters are not Leather Tribe based. Our purpose is to collect and distribute donations specifically for members of the Leather Family, not recognized by broad based public programs." quoted by Mike Zuhl, President DCI Productions and copied per www.leathersir.com.

"As we move forward with our fund raising efforts we will expand our goals and purpose to assist those individuals in need. We will also continue to gather donations from our leather family throughout the world in this effort. The Fund is designed to continue for many years to come as the premier facilitator of such need to the leather community of the Gulf Coast." stated Todd Cole, Fund President and Mr. Louisiana Leather 2001.

The application process for receipt of these funds specifically within the states of Louisiana, Mississippi and Alabama, hardest hit by Hurricane Katrina, is in progress and will be available shortly on the Lords of Leather web site www.lordsofleather.com. Confidential applications will be accepted and reviewed by LLHRI. The Board of Directors for LLHRI consists of:

Todd Cole, President
George Hester, Vice President
Ernie O'Steen, Treasurer
Dr. Timm Holt, Secretary

The first major funding grant was received from DCI Productions/International LeatherSIR & Leatherboy. LLHRI greatly appreciates the tremendous response through phone calls, fund raisers, and donations to the Fund from our worldwide leather family, but the need continues to grow. Donations to the Fund follow IRS guidelines for charitable organizations. Electronic donations can be made at www.leathersir.com/reliefFund.html or via check to:

Lords of Leather Hurricane Relief Fund, Inc.
P.O. Box 86873
Baton Rouge, Louisiana 70879-6873

For more information or details, please contact Todd Cole at 225-229-2327.

The **Lords of Leather, Inc.** a Mystic Mardi Gras Krewe and Social Club was founded in 1983 in New Orleans, Louisiana. The krewe conducts special activities of interest to the Leather Community including America's only Leather themed Bal Masque during Carnival Season. The Krewe also promotes education, public awareness and development activities relating to issues of significance to the leather community. For more information on the Lords of Leather go to www.lordsofleather.com